EL RANCHOTEL

IS A UNIQUE RANCH-RESORT-HOTEL

Built entirely new in 1940. It is constructed entirely of Mexican adobe in a combination of Indian and Spanish architecture typical of the Southwest. Its 35 guest rooms, besides lobby, dining and game rooms are *air-conditioned*. In connection are extensive riding stables and golf facilities at the El Paso Country Club. The de luxe appointments and facilities of a modern hotel are combined with the Southwestern desert ranch life atmosphere.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

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MAIN LODGE — EL RANCHOTEL — 8 Miles West of El Paso, Texas, on Highway 80

1B-H622